

# Exhibit C

## The difference is **Ultrasound**.



**Ultrero** takes power brushing where it's never gone before with a groundbreaking combination of ultrasound waveguide technology and precisely tuned sonic bristle action. **Ultrero's** bristles create bubbles that are powerfully activated by nearly 4 million cycles of ultrasound energy channeled by a proprietary ultrasound waveguide. As these bubbles expand and contract, they are able to remove plaque bacteria. **Ultrero**—a safe, yet powerful cleaning combination of ultrasound-activated pulsating bubbles and sonic bristle action for a gentle, deep, long-lasting feeling of clean.

Try the **new Ultrero** for the **Ultimate Ultrasound Clean**.

1. Precisely tuned sonic bristle action creates bubbles and cleans on contact.
2. Ultrasound is channeled into bubbles through a proprietary ultrasound waveguide.
3. Bubbles are activated by the ultrasound and transformed into pulsating bubbles that can remove plaque bacteria.

Circle 47 on card.

To learn more about Ultrero's technology and research, schedule a Lunch & Learn or order your 30-day risk-free Professional Trial Pack, call 1.877.4.ULTREO (485.8736) or visit [www.ultrero.com/pro](http://www.ultrero.com/pro).

Circle 47 on card.

©2007 Ultrero, Inc. All rights reserved. Ultrero is a trademark of Ultrero, Inc.

5000005